

# A SIMPLE BUT POWERFUL CONTROL PANEL THAT SAVES YOU MONEY!

**Parallels® Small Business Panel** is a simple control panel for businesses to quickly and easily manage their IT needs. With its intuitive interface, Parallels Small Business Panel gives employees powerful productivity tools and saves your business money on training and software costs.

# SIMPLE - ANYONE CAN USE IT!

#### Offer a Great User Experience

The super-intuitive interface design is easy for all employees. All daily functions are presented in a logical and obvious layout and hover-over contextual instructions give quick tips on how to use a specific feature or tool.

### **Easily Manage Websites**

Set-up wizards and content editors make complicated tasks easy. Register domain names, manage content and view visitor statistics in a simple point-and-click interface. Employees can use the free site builder tool to create and update professional-looking websites in minutes – no technical skills required.

## **POWERFUL - GROWS WITH YOUR BUSINESS!**

### Be More Competitive Online

Get hundreds of the latest business applications at your fingertips! Browse a wide variety of apps designed to help you stay in step with technology and to compete online. Single-click downloads let you install or use web-based apps without any special training or technical knowledge.

### **Control Critical Access**

Roles-based setup allows individual users to see only the tools designated for them, and online apps bring the right information to the right employees when they need it. Collaboration tools allow your employees to store and share files for improved work flow management.

### **SAVES MONEY - CONTAINS IT EXPENSES**

#### **Increase Employee Productivity**

Productivity tools include time tracking, email management, marketing, CRM, file sharing, blogs, and more. Plus one-click access to open source applications allows you to freely download many of the best open-source software solutions available for small to medium business needs.

#### **Reduce IT Training Costs**

Parallels Small Business Panel can be operated with little or no knowledge of servers. Your IT staff can train any employee on how to add users, setup e-mail, grant access, etc. The super-intuitive interface reduces the need for employee training and frees your IT staff for more complicated technical issues.



For more information, or to order, call: **1-888-583-3169** 



# COMPARING PARALLELS® SMALL BUSINESS PANEL TO PARALLELS® PLESK PANEL

**Parallels Plesk Panel** is used by leading service providers worldwide for shared, virtual and dedicated hosting on both Windows and Linux servers. This feature-rich control panel has been tailored to meet the needs of hosting and cloud services providers.

**Parallels Small Business Panel** was created to address the needs of small businesses in the areas of ecommerce, automated backups, security, spam protection, CRM with email marketing, and customer knowledge bases – the types of services that are critical for small business customers – and was designed to be simple to use for the average employee.

Feature	Benefit	Parallels Small Business Panel	Parallels Plesk Panel
Intuitive user interface	All functions presented in a logical and obvious layout to help users get up to speed fast.	So simple anyone can use it	Optimized for easy hosting
Domain management	Register domain names, set up website access, and view visitor statistics.	Simple point-and-click interface	More advanced controls
Site builder tool	Create professional-looking websites in minutes – no technical skills required.	Included	Can be purchased separately
Huge application catalog	Browse a wide variety of applications designed to help you stay in step with technology and to compete online.	Access included	Access with Parallels Plesk Panel Power Pack
One-click access to new Marketplace	Install commercial applications or use web-based apps without any special training or technical knowledge.	Included	N/A
Roles-based user set up	Role assignments allow users to see only the tools designated for them.	Included	N/A
Open source applications	Add on apps such as SpamAssassin, Application Pack, Helpdesk, Tomcat, ColdFusion and MSSQL.	Access included	Access with Parallels Plesk Panel Power Pack
Collaboration and productivity tools	Time tracking, email, CRM, file sharing, blogs and other apps to maximize employee productivity.	Included	N/A
API for hosting automation	Enables integration to external systems for automation.	N/A	Included
Integrated billing system	Designed specifically for service providers in need of recurring billing.	N/A	Included
Reseller layer	Resellers can sign up their own clients and resell web hosting services.	N/A	Included



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