

Hosted Exchange Email

THE ADVANTAGES OF HOSTED EXCHANGE

Email, collaboration and scheduling tools have become critical factors to the success of any business. Unfortunately, small- and mid-size businesses (SMBs) often lack a large IT budget or in-house team to implement and maintain the sophisticated messaging software they need. Yet SMBs need this critical toolset in order to succeed in the marketplace. Microsoft Exchange is used by the majority of large corporations for their email, calendars, contacts and files. Exchange powers the full collaboration functions of Microsoft Outlook 2007, such as group calendars, contacts and file-sharing.



OUR HOSTED EXCHANGE 2010 SOLUTION

We provide the latest version, Exchange 2010, as a hosted service. You can subscribe to this on-demand service for a low monthly fee – instead of paying tens of thousands of dollars upfront for expensive servers and software licenses, hiring specialist IT staff to install and maintain the system and being responsible for a 24x7 infrastructure. We let you focus on your core business. Hosted Microsoft Exchange 2010 means that we provide all hardware and software, then run and maintain it for you in one of our enterprise data centers. You pay a low monthly fee, and can access your email using Outlook® or Entourage® on your desktop, Outlook Web Access (OWA) in any web browser, or wirelessly from a device like the BlackBerry® or iPhone.

| Features | Hosted Exchange from ISOMEDIA | In-house Exchange and IT staff |
|--|----------------------------------|--------------------------------------|
| Software licenses | \checkmark | × |
| Enterprise-grade hardware | \checkmark | × |
| 100% Data Protection Guarantee as part of our overall 99.999% SLA | \checkmark | × |
| Enterprise data center with redundant power, cooling and network connections | \checkmark | × |
| Regular backups | \checkmark | Possibly |
| Anti-virus, anti-spam | \checkmark | Possibly |
| Wireless options | \checkmark | Separate licenses and servers needed |

WHAT THIS MEANS FOR YOUR EMAIL

People running Exchange as their email server typically use Outlook as their client. Among many advanced features, this lets them:

- Securely access email remotely via the web or a mobile device like a BlackBerry or iPhone
- View colleagues' up-to-date calendars and schedule meetings
- Assign and manage company tasks on central 'to do' lists
- Manage contact information of employees and customers and access it anytime





PC OR MAC

Many Exchange hosting companies do not offer both Outlook (for PC) and Entourage (for Mac) support. We offer both, so your staff can use either PCs or Macs. We also offer free **Outlook Web Access (OWA) 2010** - which works on all major web browsers - allowing your users the ability to access their email online from anywhere.

More and more SMBs are making the switch to hosted Exchange. Lower costs, better security and the ability to re-deploy IT staff for other projects and initiatives are attractive advantages of the Software-as-a-Service model. When you're ready to evaluate your options, call **1-888-583-3169** to speak with a representative about how your business can benefit.

RELIABILITY AND UPTIME

We offer a 99.999 percent uptime service level agreement.

Our multi-million dollar infrastructure includes datacenters featuring Dell, EMC and Cisco hardware and multiple connections to Tier-1 Internet providers – assuring high availability and the fastest round trip for your email. This Fortune 50 infrastructure is finally available to small- and medium-sized businesses.

ADD-ON FEATURES

We offer a complete range of add-on features including **hosted BlackBerry® services and ActiveSync** for Windows mobile devices so you can instantly activate email service for your handheld. Rather than spending thousands of dollars on your own server, you can use our managed service for just a few dollars a month.

You can also add **SharePoint** for document collaboration; **Office Communications Server 2007** for increased productivity through secure instant messaging; and file sharing and archiving – from simple message journaling to keep an exact copy of all your message, to compliant archiving, which fulfils regulatory requirements from the main US regulations—HIPAA, GLBA, SOX, SEC, FINRA and FRCP as well as other state/federal requirements.

STRICT SECURITY AND COMPLIANCE

ISOMEDIA's Hosted Exchange Platform adheres to the industry's strictest regulations for security and compliance.

• **Backed by a SAS 70 Type II audited location:** SAS 70 is an auditing statement issued by the Auditing Standards Board of the American Institute of Certified Public Accountants (AICPA), officially titled "Reports on the Processing of Transactions by Service Organizations." SAS 70 defines the professional standards used by a service auditor to assess the internal controls of a service organization and issue a service auditor's report.





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ISOMEDIA provides a number of additional features that can be added to your Hosted Exchange service to increase your productivity and security.

OUTLOOK 2007

Outlook 2007 is a full featured desktop client where you can manage emails, calendars, contacts and tasks.

RESOURCE MAILBOXES

Use a Resource Mailbox to schedule resources like conference rooms and shared equipment at your company. Schedule resources in meeting requests, providing a simple and efficient way to manage conference rooms and equipment. Use Room Mailboxes to assign a meeting location like a conference room, auditorium, training room or even teleconference bridge. Use Equipment Mailboxes for a resource that's not location specific, such as a portable computer projector, microphone or company car.

COMPANY DISCLAIMER

As legal and compliance risks grow, Company Disclaimer is an effective way to help you enforce a company-wide email policy. Company Disclaimer allows you to add HTML or text disclaimers automatically to all of your company's email messages, providing an effective way to communicate legal information, provide a warning to unknown or unverified email senders or other important messages.

COMPLIANT ARCHIVING

Compliant Archiving allows you to retain your email and electronic records in a manner compliant with federally-mandated procedures, including:

- Health Insurance Portability and Accountability Act (HIPAA)
- Gramm-Leach-Bliley Act (GLBA)
- Sarbanes-Oxley Act (SOX)
- US Securities and Exchange Commission (SEC)
- Financial Industry Regulatory Authority (FINRA)
- Federal Rules of Civil Procedure (FRCP)

We offer Compliant Archiving for Hosted Exchange through a close partnership with a leading specialist in message archiving and compliance. You may also enable Compliant Archiving with any other provider.

DIRECTORYLINK

DirectoryLink provides an integration solution for businesses that need to maintain some on-premise applications in addition to their hosted services.

DirectoryLink leverages your existing on-premise Microsoft Active Directory infrastructure to ensure user attributes are synchronized across all applications. This enables your users to use a single username and password combination across all their applications, plus ensures synchronization of user- or admin-driven password changes.





| Plan Name | Setup | Monthly | Features |
|---|-------|---------|---|
| Exchange 2010 Standard Mailbox (5GB) | - | \$15.00 | 5GB Pooled Storage; SPAM/AV filtering; Outlook/Entourage License; Outlook Web Access (OWA); ActiveSync (iPhone); Public Folders; Resource Mailbox |
| Exchange 2010 Advanced Mailbox (25GB) | - | \$20.00 | 25GB Pooled Storage; SPAM/AV filtering; Outlook/Entourage License; Outlook Web Access (OWA); ActiveSync (iPhone); Public Folders; Resource Mailbox; Disclaimers; DirectoryLink; Retention Policy; Mirrored Archiving |
| Exchange 2010 Productivity Suite Mailbox (25GB) | - | \$25.00 | 25GB Pooled Storage; SPAM/AV filtering; Outlook/Entourage License; Outlook Web Access (OWA); ActiveSync (iPhone); Public Folders; Resource Mailbox; Disclaimers; DirectoryLink; Retention Policy; Mirrored Archiving; Office Communications Server 2007; Sharepoint 2GB/User |

| OPTIONAL Exchange Add-ons | Setup | Monthly | Description |
|---|---------|---------|--|
| Additional Mailbox Storage (2 GB Increments) | - | \$15.00 | Additional pooled storage for mailboxes |
| Company Disclaimer | \$20.00 | \$20.00 | Companywide disclaimer appended to all outgoing email messages |
| DirectoryLink | - | \$15.00 | Integration link to customer Active Directory server |
| Encrypted Message (Per User) | \$15.00 | \$10.00 | Encrypted Message allows your employees to send emails with end-to-end encryption – so important documents such as contracts or company plans can be safely and securely sent via email |
| Mail Retention Policies (Per User) | - | \$2.00 | Apply retention settings to specific items, conversations, or folders in an e-mail mailbox; policies are displayed inside each e-mail message, along with a header that states the applied policy and delete date |
| MessageMirror Archiving (Includes 2 GB Storage) | \$50.00 | \$50.00 | Provides your business with a simple, powerful archiving solution for storing, retrieving and searching all the emails sent and received through your hosted Exchange service |
| MessageMirror Archiving: Additional Storage (2 GB Increments) | - | \$15.00 | Additional pooled storage for archived messages |
| Mobility: BlackBerry® Enterprise Server (Per User) | \$25.00 | \$15.00 | Allows organizations to extend the benefits of their email or messaging application and other enterprise tools to mobile professionals |
| Mobility: Remote Device Management (Per User) | - | \$2.00 | Allows users to remotely manage their BlackBerry devices. You can set custom account-wide BlackBerry IT policies or apply custom policies for selected users |
| Public Folders: Additional Top-level Public Folders (Per Folder) | - | \$15.00 | Additional shared folders for all mailboxes in your exchange domain |
| Resource Mailboxes (Per Mailbox) | - | \$7.50 | Mailboxes that represent physical or spatial resources like conference rooms and projectors |

